

INDIA MEDIA CENTRE



UNIVERSITY OF
CULTURE
COMMUNICATION
COMMUNITY
WESTMINSTER 



ABOUT THE INDIA MEDIA CENTRE

India is home to one of the most diverse and dynamic media systems in the world, and one that is increasingly playing an integral role in the global media sphere. The India Media Centre is the world's first research and knowledge transfer centre dedicated to the study of that media.

From cutting-edge research to international consultancy and training development, the Centre will provide high-quality services to a wide range of government, industrial, NGO and cultural bodies. It will also raise the academic profile of Indian media, build international links and partnerships, and disseminate information through conferences, events and publications.

Based in the School of Media Arts and Design at the University of Westminster, the Centre is a collaboration between Communication and Media Research Institute (CAMRI) – which received top media research rating in the UK Research Assessment Exercise (RAE) 2008 – and the Centre for Research and Education in Arts and Media (CREAM), ranked as London's top art and design research department in RAE 2008.

The two Directors of the Centre, Professor Daya Thussu and Rosie Thomas, are leading researchers in the fields of international media and Indian film. They work with senior researchers, post-doctoral fellows and PhD students across the university and with research institutions globally.

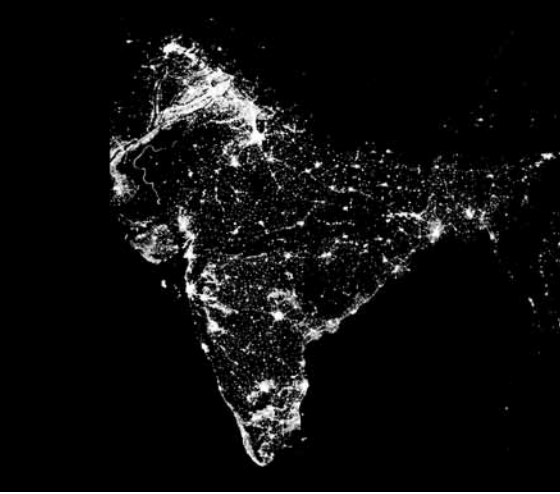


THE CENTRE AIMS TO:

- promote and develop research and knowledge transfer on Indian media in a global context
- ensure dissemination and impact of research through high-profile international conferences, events, leading publications and policy documents
- attract high-quality research students who will benefit from a rich research environment
- build collaborative links with international institutions, policy makers, NGOs and creative and cultural industries
- provide a platform for UK-based Indian media, arts and cultural organizations through exhibitions, installations and film screenings
- offer quality services including consultancy and short courses to a range of different groups including government officials, journalists, media organizations and NGOs.

RESEARCH INTERESTS AT THE INDIA MEDIA CENTRE INCLUDE:

- Indian journalism in a global context
- Indian popular cinema – its history, culture and global circulation
- communication for development
- media as 'soft power'
- Indian documentary and screen-based art practice.



DIRECTORS OF THE CENTRE

ROSIE THOMAS

Rosie is Director of the Centre for Research and Education in Arts and Media (CREAM) at the University of Westminster, and has an international reputation as a pioneer of the academic study of popular Indian cinema (on which she has published widely). She is co-founder and co-editor of the recently launched Sage journal *Bioscope: South Asian Screen Studies*, a forum for the history and theory of South Asian film, screen-based arts and new media screen cultures.

Originally trained as a social anthropologist, Rosie has also worked as an independent documentary television producer, making a range of programmes for Channel Four. Her current research interests include 1930s and 1940s Bombay cinema, and the history of Indian cinema's global circulation.

DAYA THUSSU

Daya is Professor of International Communication at the University of Westminster and an internationally renowned scholar of global media and communication, having a PhD in International Relations from Jawaharlal Nehru University, New Delhi. Author or editor of ten books, he is the founder and managing editor of the Sage journal *Global Media and Communication*, and also edits a book series for Routledge, *Internationalizing Media Studies*.

Daya has a background in professional journalism, having worked at the Press Trust of India, India's national news agency, and also sits on the editorial boards of many academic journals. Since 2000 he has been an International Council member of the International Association for Media and Communication Research (IAMCR).

FILM CITY





OUR ACADEMICS AND ADVISERS

Alongside our distinguished Directors, the India Media Centre also has four Research Associates – Professor Lord Bhikhu Parekh, Dr Dibyesh Anand, Dr Shezad Dawood and Dr Radha D’Souza – and Dr May Ingawanij, a Leverhulme Early Career Research Fellow.

This team, together with our PhD students, will be guided and supported by our International Advisory Board, drawn from 25 leading figures from around the world – a list of whom can be found on our website.

For more information and how to contact us:

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